



Donor and Data Privacy Policy

Purpose

United Way of West Ellis County (UWWEC) values the trust of our donors, volunteers, and community partners. We are committed to protecting the privacy of personal information shared with us and maintaining the confidentiality of donor records.

Information We Collect

We may collect personal information including:

- Name
- Mailing address
- Email address
- Phone number
- Donation history and giving records
- Volunteer participation information
- Website usage information collected through cookies or analytics tools

We only collect information that is necessary to support our mission, process donations, communicate with supporters, and comply with legal requirements.

Information Sharing

We do not sell, rent, trade, or otherwise share personal information with third parties for marketing or solicitation purposes.

Information may be shared only when necessary to:

- Process donations and financial transactions;
- Provide services or coordinate assistance with authorized partners;
- Fulfill grant, reporting, auditing, or regulatory requirements;
- Work with trusted vendors or service providers who support organizational operations and are required to maintain confidentiality; or
- Comply with applicable laws, regulations, court orders, or legal requests.

Any information shared will be limited to what is reasonably necessary for the intended purpose. Information provided by partner agencies through funding applications, impact reports, and related documentation will be treated as confidential and used solely for funding, evaluation, compliance, and community impact purposes.

Donor Privacy

We will not sell, rent, trade, or share donor personal information with other organizations for marketing or fundraising purposes.

Donor information is used solely for organizational purposes and is accessible only to staff, board members, or contractors who require access to perform authorized duties..

Donors may request anonymity at any time, and we will honor those requests in public recognition materials whenever possible.

Payment Security

We utilize reputable third-party payment processors and take reasonable precautions to protect financial information during donation transactions.

UWWEC does not store complete credit card numbers or bank information on its servers.

Data Security

We maintain administrative, physical, and technical safeguards designed to protect personal information from unauthorized access, disclosure, alteration, or destruction.

While no method of electronic transmission or storage can be guaranteed to be completely secure, we strive to use commercially reasonable measures to safeguard information.

Email Communications

Supporters may receive email communications regarding:

- Organization updates
- Events
- Volunteer opportunities
- Fundraising campaigns
- Impact stories

Recipients may opt out of marketing emails at any time by using the unsubscribe link or contacting us directly.

Website Privacy

Our website may use cookies and analytics services to understand website traffic and improve user experience.

Visitors may adjust browser settings to limit or disable cookies if desired.

Policy Changes

UWWEC reserves the right to modify this policy as needed. Updates will be posted on our website with the revised effective date.

Information Access and Updates

Individuals may request to:

- Review their personal information
- Correct inaccurate information
- Update contact preferences
- Request removal from mailing lists

Requests and any questions regarding this policy should be directed to:

United Way of West Ellis County | PO Box 1025, Midlothian, TX, 76065 | 469-846-1346

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